



Dave Hemink
Chief Executive Officer

Dave Hemink is our Chief Executive Officer at Velocity, serving the company since 2021. Dave is a strategic and operational leader with 30 years of diverse experience in Medical Devices, Healthcare Technology, and broader Life Sciences. His accomplishments have been focused on strategically driving above-market growth in both domestic and international markets while creating operational efficiencies, developing/launching profitable new products, and creating performance-based cultures. Before joining Velocity, Dave was CEO at Nonin Medical where he led team the efforts to record breaking performances, as well as being recognized as one of the top companies in the Twin Cities – a first for the organization! Earlier in his career he served and led teams at Cantel Medical, Boston Scientific, Bard, Abbott, and AT&T.

Outside of his career, he loves spending time with his wife and two daughters boating, skiing, snowmobiling, hunting, and just appreciating the great outdoors!

He received his MBA from Northwestern University - Kellogg School of Management, and his B.A from California State University at Fresno.



Janet Janiszewski
Vice President, Human Resources

Janet Janiszewski is Vice President, Human Resources at Velocity. She brings more than 30 years of Human Resources leadership, with considerable experience leading high growth medical device manufacturing and distribution companies for multi-state and international employers. Janet joined Velocity in June 2022.

Prior to Velocity, Janet was the Vice President Human Resources for Key Surgical. During her career she has successfully led the Human Capital function for three companies under private equity ownership needing to scale for double digit growth and geographic expansion. Janet is a strategic HR business partner with experience ranging from large public companies and smaller to mid-sized companies within the medical, CPG, and food industries.

In her free time, Janet enjoys spending time with her husband, adult children and grandkids and looks



Naira Istephanous
Marketing Director

Naira Istephanous is Marketing Director at Velocity, responsible for leading the marketing and communications functions. In this role, she oversees the company's brand management, digital marketing, content marketing, social media, sponsorships, market research and external and internal communication.

Naira joined Velocity in September 2022 from Medtronic, with 25 years of expertise in med device marketing, digital strategies and market research. She developed and implemented marketing programs for start-ups and large multinational organizations in the healthcare industry. She held global marketing and market development roles at several Medtronic divisions, including Cardiac Rhythm Management for device manager applications, Neurological drug delivery for pain management, neurostimulation for incontinence, as well as corporate market research.

Naira is specialized in developing and executing strategies to grow new and existing markets for medical products and services. She is skilled at uncovering complex market needs through research and analysis, strategy development and execution.

Naira holds a Bachelor of Arts in Communication and Languages, and an MBA from American University, Washington, DC.



Accelerating Innovative Solutions



Darren Bjork
Sr. Vice President – Commercial

Darren is the Senior Vice President/General Manager at Velocity, showcasing a proven track record in driving strategic initiatives and overseeing operations to ensure excellence in the medical device manufacturing industry.

He joined Velocity in December of 2021 through the acquisition of MMD Medical, accumulating over 20 years of experience in contract manufacturing, with a primary focus on serving the medical market and customers. Throughout Darren's career, he has held positions in Marketing, Product Development, Sourcing, and Business Development, bringing a wide range of experience, passion, and leadership to fulfill our purpose of improving lives by accelerating innovative solutions.

Darren earned his B.A. in Business Administration from the University of St. Thomas, where he was also a member of the Hockey Team. Originally from Minnesota, Darren enjoys spending time with his wife and five kids, relishing the great outdoors through activities such as fishing, camping, skiing, and snowmobiling.